About AFOSP

Implemented since 2015, the ASEAN Farmers’ Organisation Support Programme (AFOSP) has worked to improve livelihoods and food security for smallholder farmers across the ASEAN region. Funded through the European Union (EU) and the International Fund for Agricultural Development (IFAD), AFOSP has been implemented across the ASEAN region, with particular focus to Indonesia, Myanmar, Viet Nam, Philippines, Malaysia, Laos PDR and Cambodia. Starting in October 2015, it is scheduled to run for 43 months, with the overall aim to support ASEAN Farmers’ Organisations to become:

- Stable, performing, accountable organisations, capable of providing effective and sustainable services to their members, with the ability to influence policy and corporate processes on agriculture and food security issues at local, national, ASEAN regional and global levels.

To achieve this goal, AFOSP will work across two programmatic areas – the Medium-Term Cooperation Programme with Farmers’ Organisations in Asia and the Pacific (MTPC2) and Farmers Fighting Poverty (FFP). MTPC2 focuses on engaging farmers’ organisations within the wider ASEAN environment, with its key outcomes aimed to:

- Strengthen the roles and functions of Farmers’ Organisations, both in servicing members and engaging in policy development and dialogue across regional, subregional and national levels;
- Promote and advocate for the interests of smallholder farmers, particularly through addressing concerns within the policy process; and
- Provide effective pre-poverty services within ASEAN’s Farmers’ Organisations.

Objective

- To strengthen the role of Agricultural Cooperatives in addressing the opportunities market integration as well as challenges of the ASEAN Economic Community;
- To improve farmers’ confidence in business match-making and value chain participation;
- To learn from the best practices, to exchange ideas, and to network with producers and buyers at the ASEAN level. It would also improve farmers’ confidence in business match-making and value chain participation.

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This Learning Series is expected to be a knowledge sharing platform where participants would have the chance in learning and networking directly in the field from the key experts and exhibitors at Thai Food Expo (Thaifex).

On behalf of the ASEAN Foundation, I thank farmers’ organisations supported by the MTPC2-AFOSP programme and the members of ASEAN Centres for the Development of Agricultural Cooperative (ADEMAC) for their participation in ASEAN Learning Series on Quality Management along Agri-Value-Chains. We are also grateful for the generous funding from EU, IFAD, and SDC in supporting this event. Finally, we acknowledge our knowledge partners AFOSP-FPP, COVESTRO, IFAD, IFOM, Silpakorn University in Thailand, and their support in this event.

I look forward to your active participation and fruitful outcomes of the ASEAN Learning Series on Quality Management along Agri-Value-Chains.

Elaine Tan
Executive Director
ASEAN Foundation

Foreword ASEAN Foundation

Built upon ASEAN 2025 and ASEAN Vision on Food, Agriculture, and Forestry, AFOSP-MTPC2 contributes to facilitate peer to peer learning in the areas of farmer empowerment and participation in the global value chain through ASEAN Learning Series on Quality Management along Agri-Value-Chains.

As the continuation of the ASEAN Learning Route (ALRAC) and ASEAN Learning Series and Policy Engagement on Agricultural Cooperatives (ALSPEAC), this Learning Series is held to enable farmers and their organisations to make their own, independent decisions with regards to services for members on production, creating market opportunities as well as improving women participation along the value chain.

ASEAN Learning Series on Quality Management along Agri-Value-Chains aims to strengthen the role of Agricultural Cooperatives in addressing the opportunities market integration as well as challenges of the ASEAN Economic Community.

This event offers the opportunity for participants to learn from the best practices, to exchange ideas, and to network with producers and buyers at the ASEAN level. It would also improve farmers’ confidence in business match-making and value chain participation.

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Elaine Tan
Executive Director
ASEAN Foundation

Field Visit

Queen Tomato

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Greenliving Camp (GLC)

Greenliving Camp (GLC) is an organic farm in Thailand, grows only heirloom rice varieties that are highly nutritious, solely use organic farming methods and relies on sustainable agricultural practices. With assurance to customer, these products are globally certified by IFODAM, EU, Canada, and USDA.

Mr. Prayong Wongsukal. Dontoom Community Enterprise, 110 Moo 6, Tambol Dontoom, Amphur Banglane, Nakornpathom Province 73130 Tel/Fax: 0-3 438-1707 Mobile Phone: 086-160-1393, 086-106-4556

List of Product:
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The European Union (EU) is a unique economic and political union between 28 European countries that together cover much of the continent. The EU provides funding for a broad range of projects and programmes covering areas such as:
- regional & urban development
- employment & social inclusion
- agriculture & rural development
- maritime & fisheries policies
- research & innovation
- humanitarian aid.

More information on: https://europa.eu/

IFAD
The International Fund for Agricultural Development (IFAD), a specialized agency of the United Nations, was established as an international financial institution in 1977 as one of the major outcomes of the 1974 World Food Conference. IFAD is dedicated to eradicating rural poverty in developing countries.

More information on: https://www.ifad.org

Swiss Agency for Development and Cooperation
The Swiss Agency for Development and Cooperation (SDC) is Switzerland’s international cooperation agency within the Federal Department of Foreign Affairs (FDFA). In operating with other federal offices concerned, SDC is responsible for the overall coordination of development activities and cooperation with Eastern Europe, as well as for the humanitarian aid delivered by the Swiss Confederation. The goal of development cooperation is that of reducing poverty.


Halal Restaurant

Phayathai Kitchen
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Tel. (66)2-612-1446
Opening hours: 11 am - 10 pm
https://www.facebook.com/phayathaiKitchen/

Noor Restaurant
645/51-52 between Soi 13-15 Petchburi road | Phayathai, Ratchathewi, Bangkok Thailand
Tel. (66)2-653-9093 https://www.tripadvisor.com/Restaurant_Review-g293916-d8094714-Reviews-Noor_Restaurant-Bangkok.html

Yana Restaurant
Yana Restaurant Thai & International Halal Food
MBK Center 5th Floor, Tokyu Side, Room No. 5A-05
444 Phayathai Rd. Wangmai Pathumwan, Bangkok 10330
Tel. (66)2-084-6868
http://www.yanarestaurant.com/

Advisors & Person in Charge

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Documentation and Visibility
- Please take photo / video and upload on your social media
- Tag or Mention @ASEANFoundation @IFADnews @AFA and using hashtag #AgriValueChains #ASEAN
- All photos will be uploaded on ASEAN Foundation Facebook www.facebook.com/ASEANFoundation

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2. Burunrugrad Hospital Tel. (66)2-966-8888 www.burunrugrad.com/
3. Praramkao Hospital Tel. (66)2-202-9999

Police Office:
1. Phayathai: Tel. (66)2-354-6957 / (66)2-354-6958
2. Makkasan: Tel. (66)2-319-3000
3. Pathumwan: Tel. (66)2-215-2991 / (66)9-0971-8775

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